The fact is, most men prefer football to facials—and probably always will. Nevertheless, women everywhere want their husbands and boyfriends to achieve their true hunk potential, and keep up the struggle: attempting to talk them into gym memberships, begging them to throw out the world’s rattiest sneakers, resisting the urge to just clip their toenails while they sleep. Now for the first time, these women can find practical ways to make their men look good—without making them feel bad (and without feeling like naggers). In this book they’ll find tips on getting him fitter, healthier, and happier; strategies for updating his wardrobe with a minimum of fuss and fighting; and ways to exercise together (like Coed Naked Yoga) that will actually pique his interest. Most important, they’ll find positive, loving ways to communicate their concerns so he actually listens—instead of reaching for the remote!

**Book Information**

Mass Market Paperback: 176 pages  
Publisher: Perigee Trade; 1 edition (May 7, 2002)  
Language: English  
ISBN-10: 0399527540  
Product Dimensions: 5.3 x 0.5 x 8.2 inches  
Shipping Weight: 5.6 ounces  
Average Customer Review: 5.0 out of 5 stars  
Best Sellers Rank: #2,076,219 in Books (See Top 100 in Books)  
#184 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Men’s Grooming & Style  
#9203 in Books > Self-Help > Relationships > Love & Romance  
#68745 in Books > Parenting & Relationships

**Customer Reviews**

As a student at Cornell Law School, I can attest that Professor Jens Ohlin (the author’s spouse) is famous and well-respected around the law school for his superbly crisp attire. Each and every day during his Criminal Law classes I could not help but envy his expertly positioned ties—indeed their vibrant colors and patterns frequently distracted me from the subject matter that he was deftly presenting. Respect.

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